

TOURISM INDUSTRY'S GOLF TOURNAMENT



SPONSORSHIP PROGRAM

MONDAY, JUNE 8TH, 2020



ASSOCIATION
DES **AGENTS DE VOYAGES**
DU QUÉBEC



CLUB DE GOLF PARCOURS DU CERF
2500, BOULEVARD FERNAND-LAFONTAINE
LONGUEUIL, QC J4N 1M5
WWW.PARCOURSducERF.COM



TOURISM INDUSTRY'S GOLF TOURNAMENT

It is with pleasure that AAVQ presents this new edition of the Golf Tournament of the tourism industry which will take place on June 8th at the Parcours du Cerf golf club in Longueuil, on a course of 12 holes for 96 players. The golf club is near Highway 20 and a few minutes from downtown Montreal.

" The Golf Tournament has indeed become a MUST attend event. We are very proud to be able to bring together the key players of our industry in an entertaining setting, where all can compete, in all friendly way of course! ", said Moscou Côté, President of AAVQ.

We encourage you to participate in this tournament as a sponsor and we thank you in advance for your support.

Please help us to organize this event as smoothly as possible by sending your reply before **November 29th, 2019**, so we can plan a day which we know will be unforgettable for all involved.

Start your summer off by joining us in this special celebration.



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PRELIMINARY SCHEDULE

Tournament: 12:00 pm to 4:30pm (lunch box offered)

Cocktail: 4:30pm to 6:15pm

Dinner: 6:15pm to 7:30pm





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SPONSORSHIP

DINNER - \$5,500

Golfers at the tournament enjoy their dinner as a result of your generous sponsorship. Your brand will be showcased predominantly as the key dinner sponsor throughout the course of the event. All of those smiling faces will be smiling for you.

VISIBILITY :

- Registration of four (4) golfers. Includes **one lunch box per player, cocktail and dinner.**
- Banners or signs on display in the **dining hall** (you bring your own sign).
- **Two-minute introduction** at the start of dinner.
- Possibility of distribution of **promotional material.**
- Your company's logo displayed on all promotional material (electronic and printed) for the tournament.
- Possibility of including a souvenir with each golfer's starting kit.



SPONSORSHIP

CART - \$5,000



VISIBILITY :

- Registration of four (4) golfers. Includes **one lunch box per player, cocktail and dinner.**
- **Signs on each cart** (*signs to be supplied by your company*) and identification of your company on waterbottles supplied to the golfers (2 per cart).
- Possibility of distribution of **promotional material.**
- Your company's logo displayed on all promotional material (electronic and printed) for the tournament.
- Possibility of including a souvenir with each golfer's starting kit.



SPONSORSHIP

COCKTAIL - \$4,000

This is to be one of the highlights of the day, as all participants (golfers and non golfers) will attend the cocktail. Participants will be arriving at different times, which will allow sponsors to meet everyone before the evening's awards presentation gets under way.

VISIBILITY :

- Registration of four (4) golfers. Includes **one lunch box per player, cocktail and dinner**
- **Banners or signs** on display at the cocktail venue (you bring your own sign).
- **Two-minute introduction** during the cocktail.
- Possibility of distribution of **promotional material**.
- Your company's logo displayed on all promotional material (electronic and printed) for the tournament.
- Possibility of including a souvenir with each golfer's starting kit



SPONSORSHIP

THE 6 ½ -PORT/CHOCOLATE BREAK- \$3,000

At the crossroads of the "2 Nines", ideal time and place for the sponsor to get in touch with all golfers offering them a short break / tasting Porto-Chocolate.

This sponsorship includes all merchandise (alcohol and chocolate), all in concordance with the rules of the golf club.

VISIBILITY :

- Registration of two (2) golfers. Includes **one lunch box per player, cocktail and dinner.**
- **Banners or signs** (you bring your own sign).
- Tables and chairs supplied.
- Your company's logo displayed on all **promotional material** (electronic and printed) for the tournament.



SPONSORSHIP LUNCH BOX DISPLAYING YOUR COMPANY'S LOGO- \$3,500



A lunch box displaying your company's logo will be given to each of the players registered in the tournament as well as the sponsor representatives at each hole. The lunch boxes will be individually delivered by cart, which will also display your logo.

VISIBILITY :

- Registration of two (2) golfers. Includes one **lunch box per player, cocktail and dinner.**
- **Adhesive label** of your company's logo on each lunch box.
- **Signs** on both carts, which will be used to distribute the lunch boxes during the day.
- Your company's logo displayed on all **promotional material** (electronic and printed) for the tournament.



SPONSORSHIP

GOLF GLOVE WITH MARKER DISPLAYING COMPANY'S LOGO - \$3,500



A wonderful golf glove, with a magnetic marker bearing the logo of your company, will be given to each player registered in the tournament. This is a high value visibility considering the fact that the players will keep this glove for several years and replay with it.

VISIBILITY :

- Registration of two (2) golfers including a **lunch box per player, cocktail and dinner.**
- **Magnetic marker on the glove with the logo of your company.**
- Display of the company logo on all **promotional material** (electronic and printed) related to the tournament.



SPONSORSHIP

GOLF UMBRELLA IN THE COLORS OF YOUR COMPANY (LOGO) - \$ 3,500



A wonderful golf umbrella emblazoned with your company logo will be given to each of the players registered for the tournament. This is a valuable visibility considering the fact that players will keep this umbrella for several years.

VISIBILITY :

- Registration of two (2) golfers including a **lunch box per player, cocktail and dinner.**
- **Logo of your company on the umbrella.**
- Display of the company logo on all **promotional material** (electronic and printed) related to the tournament.



SPONSORSHIP

GOLF BALLS IN THE COLORS OF YOUR COMPANY (LOGO) - \$3,500



A sleeve of golf balls bearing the logo of your company will be given to each of the players registered in the tournament. This is a valuable visibility considering the fact that there will be given to each player registered in the tournament.

VISIBILITY :

- Registration of two (2) golfers including a **lunch box per player, cocktail and dinner.**
- **Logo of your company on golf balls**
- Display of the company logo on all **promotional material** (electronic and printed) related to the tournament.



SPONSORSHIP

WELCOME - \$3,000



Welcome sponsor's team greets golfers as they arrive. They are accompanied by members of Travel Pulse and will register all golfers, making sure they are handed their Travel Pulse welcome kits and are properly shown where to go.

VISIBILITY :

- Registration of two (2) persons for **cocktail and dinner**.
- **Banner** on display at welcome site.
- Distribution of promotional material, if requested.
- Your company's logo displayed on all **promotional material** (electronic and printed) for the tournament.
- Possibility of including a souvenir with each golfer's starting kit.





SPONSORSHIP WINE - \$2,000

What would an excellent meal be without a superb wine? We offer each person a quarter litre of wine with their meal, while respecting the aspects of moderation and good taste.

VISIBILITY :

- Registration of two (2) persons for **cocktail and dinner**.
- Your company's logo displayed on all **promotional material** (electronic and printed) for the tournament.
- Possibility of including a souvenir with each golfer's starting kit.



SPONSORSHIP TROPHY - \$2,500



With every successful golf tournament, there are winners and a trophy to represent the outstanding exploits of four members of the travel industry!

VISIBILITY :

- Registration of two (2) persons for **cocktail and dinner**.
- **Trophy** presentation to winning foursome.
- Your company's logo displayed on all **promotional material** (electronic and printed) for the tournament.



SPONSORSHIP

PRACTICE "DRIVING RANGE" - \$1,500



Between 11 a.m. and 12:00 p.m., golfers will practice their swing on the practice field.

VISIBILITY :

- **Banner or sign** in full view at the entrance of the practice field.
- Registration of two (2) persons for **cocktail and dinner**.
- Your company's logo displayed on all **promotional material** (electronic and printed) for the tournament.



SPONSORSHIP

EACH HOLE- \$1,000



Our objective is to gather a maximum of 96 players, the majority being travel agents. The sponsor will be required to manage the hole that he has selected (first come, first served), and to create a festive event around it.

VISIBILITY :

- Registration of two (2) persons for **cocktail and dinner**.
- A maximum of 2 members from your team to provide entertainment at the hole.
- A lunch box for each of your 2 members.
- Tables and chairs supplied.
- **Sign** displaying your logo (you bring your own sign)
- Possibility of having a **prize** presented during the evening, if the activity takes place at your hole.
- Your company's logo displayed on all **promotional material** (electronic and printed) for the tournament.



SPONSORSHIP

SCORECARD - \$1,000



You will appreciate this visibility tool. Each card will be in your image, with your logo on it. Players will use it for the duration of the tournament.

VISIBILITY :

- Registration of one (1) person for **cocktail and dinner**.
- Your company's logo displayed on all **promotional material** (electronic and printed) for the tournament.

Club municipal de Longueuil
 Association AGAPARC
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 Longueuil (Québec) J4N 1M5
 Administration et salle à manger:
 450.468.1142
 Réservation départ:
 450.448.2373
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 450.468.5216

le Parcours du Cerf
L'Actuel
 L'Actuel
 Champ d'exercice
 1 2 3 4 5 6 7 8 9 10 11 12
 Légende:
 ♦ Toilettes (Abris)
 ▲ Tunnel (Abris)
 ● Casse-croûte (Toilettes)
 Les règlements en vigueur sont ceux de l'Association Royale de Golf du Canada (A.R.G.C.)
 • Les bornes du terrain sont identifiées par des piquets blancs, des lignes blanches ou par des clôtures.
 • Si votre balle se retrouve dans l'un de nos tunnels, vous avez droit à un allègement sans pénalité.

Professionnel: Ben Boudreau
 Architectes: Graham Cooke / Yannick Pilon

AUTO Longueuil.com
 Le Groupe
 KIA Mazda NISSAN arrXpert



Trou	1	2	3	4	5	6	Aller
Noir	355	130	339	164	126	543	1657
Blanc	330	130	312	148	113	492	1525
HDCP	3	7	4	8	10	2	
+/-							
Normale	4	3	4	3	3	5	22
HDCP	3	7	4	8	10	2	
Rouge	243	90	279	82	79	435	1208

Trou	7	8	9	10	11	12	Retour	Aller	Total
Noir	140	355	366	197	109	509	1676	1657	3333
Blanc	119	320	349	159	98	497	1542	1525	3067
HDCP	11	5	6	9	12	1			
+/-									
Normale	3	4	4	3	3	5	22	22	44
HDCP	11	5	6	9	12	1			
Rouge	82	287	319	104	85	406	1283	1208	2491

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SPONSORSHIP

TOURNAMENT PROGRAM - \$800

This document will be given to all participants, including golfers and guests attending the cocktail reception and dinner. It will be sent by email and a copy will be presented during registration and dinner.

VISIBILITY :

- Registration of one (1) person for **cocktail and dinner**.
- A **short promotional text** inside the program (written by you)
- Your company's logo displayed on all **promotional material** (electronic and printed) for the tournament.





SPONSORSHIP

PRACTICE "ON THE GREEN" - \$1,000

Here is the ideal spot for a sponsor to chat with, cheer on, and perhaps even organise a little contest to get things going.

VISIBILITY :

- Welcome on the practice green by your team.
- Possibility of **banner or signs**. If a contest is organized, the prize could be presented during the evening banquet.
- Registration of one (1) person for **cocktail and dinner**.
- Tables and chairs supplied.
- Your company's logo displayed on all **promotional material** (electronic and printed) for the tournament.





QUATUOR PACKAGE - \$500

You spend the day with your foursome on the golf course and participate in the cocktail and dinner. (for 4 players)

INDIVIDUAL TICKET GOLFER - \$125

You spend the day golfing and you participate in cocktail and dinner.

INDIVIDUAL TICKET - \$75 (NON GOLFER)

Network and enjoy time with golf participants and industry colleagues during our cocktail reception and dinner.

CONTACT

If you have any questions or you would like to let us know your choice of sponsorship, please contact our team:

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